

# Connecting

Ask the presenters to step off stage and interact with the attendees.



Live person to person

Have activities that encourage interaction and communication between the presenters and the audience

Catchbox

Q&A's

Dedicate time throughout for Q&A's. Don't just leave these to the end.

Using an app

4screens, Engagenow

Involved

Don't just talk at people, invite them to get involved

Use live streaming to reach those attendees that are unable to attend.

Live Polling

Utilise the footage collected in a post-event video

Slido

Glisser

Vevox

Use the right technology at the right time. This will help connect further with the delegates and enhance the experience

VR

AR

Human spectrogram

Provide attendees with the perfect Instagram moment

Involve everyone

Be relevant to the audience

Create an event hashtag

Campfire/facilitator sessions

Two-way conversational formats

Projection mapping

LED displays and social walls

